

OPPORTUNITY HUNTING STARTING POINTS FOR SMEs



Once you see past all the “CAN’T myths” and get into exploring today’s full spectrum of solutions and opportunities, it can be useful to map out where you are starting FROM...

YOUR PLACE - Where do you operate and what you want for that place?

YOUR BUSINESS - Who do you interact with and what do they want?

YOUR SOLUTIONS INTERESTS - What are the sectors and solutions you’re interested in?

YOU (AND YOUR FAMILY) - What do you want going forward? Values lived? Impact made? Fun on the journey?

Then what do you do? Check out some starting points here: <https://leighbaker.com.au/firm-2026/>